



MONTHLY CIRCULATION

10,000 Printed Editions

MONTHLY SOCIAL MEDIA REACH¹

44,589 The number of people who had post from our Social Media platform, enter their screen.

MONTHLY SOCIAL MEDIA POST ENGAGEMENTS²

11,629 The number of times people engaged with posts on our Social Media platform through likes, comments, shares and more.

EDITORIAL CALENDAR

| EDITION | EDITORIAL | ADVERTISING | PRINT | DISTRIBUTION |
|----------------|----------------------|----------------------|----------------------|---------------------|
| MAY 2018 | T April 17, 2018 | T April 24, 2018 | R April 26, 2018 | T May 1, 2018 |
| JUNE 2018 | F May 18, 2018 | F May 25, 2018 | W May 30, 2018 | F June 1, 2018 |
| JULY 2018 | T June 19, 2018 | T June 26, 2018 | R June 28, 2018 | M July 2, 2018 |
| AUGUST 2018 | R July 19, 2018 | R July 26, 2018 | T July 30, 2018 | W August 1, 2018 |
| SEPTEMBER 2018 | T August 21, 2018 | T August 28, 2018 | R August 30, 2018 | T September 4, 2018 |
| OCTOBER 2018 | T September 18, 2018 | T September 25, 2018 | R September 27, 2018 | M October 1, 2018 |
| NOVEMBER 2018 | F October 19, 2018 | F October 26, 2018 | T October 30, 2018 | R November 1, 2018 |
| DECEMBER 2018 | T November 20, 2018 | T November 27, 2018 | R November 29, 2018 | M December 3, 2018 |
| JANUARY 2019 | W December 19, 2018 | W December 26, 2018 | F December 28, 2018 | T January 1, 2019 |
| FEBRUARY 2019 | M January 21, 2019 | M January 28, 2019 | W January 30, 2019 | F February 1, 2019 |
| MARCH 2019 | F February 15, 2019 | M February 25, 2019 | W February 27, 2019 | F March 1, 2019 |
| APRIL 2019 | F March 15, 2019 | T March 26, 2019 | R March 28, 2019 | M April 1, 2019 |

NOTES. **M** = Monday, **T** = Tuesday, **W** = Wednesday, **R** = Thursday, **F** = Friday, *Submission to print occurs by 07:00HRS PST*

¹ As tallied Thursday, March 1, 2018 for time period February 1, 2018 through February 28, 2018 on www.facebook.com/theurbanvoice

² As tallied Thursday, March 1, 2018 for time period February 1, 2018 through February 28, 2018 on www.facebook.com/theurbanvoice

DISTRIBUTION POINTS

At each of the below listed locations a WIRE RACK, which holds approximately 300 copies (@ 32PP), has been placed. Each is regularly refilled throughout the month. There are approximately 60 locations (ostensibly those with less retail foot traffic) where magazines are distributed in bundles of 20 (eg. *Mortgage Solutions*, *House of Fades Barbershop*, *Expertise Cosmetology*).

| | | | | |
|--|--|---|--|---|
| A Best Meat Co. 2362 Lexington Ave. Las Vegas, NV 89106 | Clark County Govt. Center 500 Grand Central Parkway Las Vegas, NV 89155 | KCEP 88.1FM 330 W. Washington Ave. Las Vegas, NV 89106 | Sacred Geometry Yoga 515 Rose Str. Las Vegas, NV 89106 | The Urban Lounge 107 E. Charleston Blvd. Las Vegas, NV 89104 |
| AFROTIQUE 2249 S. Rainbow Blvd. Las Vegas, NV 89106 | Doolittle Community Center 1950 N. J Str. Las Vegas, NV 89106 | Mario's Westside Market X2 1960 N. MLK Blvd. Las Vegas, NV 89106 | Second Baptist 500 W. Madison Ave. Las Vegas, NV 89106 | Unity Baptist Church 543 Marion Dr. Las Vegas, NV 89110 |
| Annie's Kitchen 1212 D. Str. Las Vegas, NV 89106 | First AME 2446 N. Revere Str. N. Las Vegas, NV 89030 | Nehemiah Ministries 3606 N. Rancho Blvd. Las Vegas, NV 89106 | Soul Foo Young 1216 W. Owens Ave. Las Vegas, NV 89106 | Urban Chamber 1951 Stella Lake Str. Las Vegas, NV 89106 |
| Bell's Market 720 W. Owens Ave. Las Vegas, NV 89106 | Gritz Café 1911 Stella Lake Str. Las Vegas, NV 89106 | Pearson Community Center 1625 W. Carey Ave. N. Las Vegas, NV 89030 | St. James Catholic Church 1920 N. MLK Blvd. Las Vegas, NV 89106 | Victory MBC 500 W. Monroe Ave. Las Vegas, NV 89106 |
| Call Me Cake-Soul Food 450 S. Buffalo Dr. Las Vegas, NV 89145 | Homie's Cinnamon Rolls 3035 E. Tropicana Ave. Las Vegas, NV 89121 | P T C.O.G.I.C. 1117 F Str. Las Vegas, NV 89106 | TC's BBQ Crib 3655 S. Durango Dr. Las Vegas, NV 89147 | |

*Newly established location to begin Distribution March 3, 2018

ADVERTISING RATES

| | SPECIFICATIONS | (1X) | -10% (3X) | -20% (12X) |
|--|-------------------------|---------|-----------|------------|
| Quarter-Page (Run of Publication) | 2.625" (W) X 4.000" (H) | \$200 | \$540 | \$1,920 |
| Half-Page Vertical (Run of Publication) | 2.625" (W) X 8.000" (H) | \$350 | \$945 | \$3,360 |
| Half-Page Horizontal (Run of Publication) | 5.250" (W) X 4.000" (H) | \$350 | \$945 | \$3,360 |
| Full-Page (Run of Publication) | 5.375" (W) X 8.500" (H) | \$600 | \$1,620 | \$5,760 |
| Back Cover | 5.375" (W) X 8.500" (H) | \$1,500 | \$4,050 | \$14,400 |
| Inside Front Cover | 5.375" (W) X 8.500" (H) | \$1,000 | \$2,700 | \$9,600 |
| Inside Back Cover | 5.375" (W) X 8.500" (H) | \$900 | \$2,430 | \$8,640 |
| Artwork Generation | | | | \$150 |

Artwork 'Design Templates' may be downloaded at www.theurbanvoice.com/design_templates.htm.

SOCIAL MEDIA CAMPAIGNS

In coordination with advertisements in the current edition, advertisers can opt to have a Social Media Campaign developed for www.facebook.com/theurbanvoice. The administrative fee (paid to Unrelenting Media, Inc.) is **\$45.00**/per campaign. The level of sponsorship for the individual campaign will be determined by the advertiser and must be paid in advance. If existing artwork must be modified to conform to Facebook Guidelines additional fees may be incurred. To learn more simply call **(702) 306-2394**.

ONLINE ADVERTISING

To have your organization listed in our Online Directory in Las Vegas, Nevada, you have two options. You can purchase a **Featured Listing** for **\$125/annually**. Featured Listings are generated in the order they are purchased at the top of an individual category. Standard Listing can be purchased for **\$50/annually**. Standard Listings are generated in alphabetical order and below Featured Listings in an individual category. To preview our directory, click here http://theurbanvoice.com/regions/las_vegas/index.htm.

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Social Media Site: <http://facebook.com/theurbanvoice>